



CASE STUDY

MANUFACTURING SUCCESS STORY

Overhauling a global manufacturing company's
IT infrastructure to drive growth.

OVERVIEW

Our client is a leading innovator in nonwoven materials and spill control solutions, trusted by industries worldwide for their advanced, high-performance products.

CLIENT SNAPSHOT



Industry: Manufacturing

Location: De Pere, WI (global)

Size: 300+ employees

IT Team: 1 internal tech +
SkyTide partnership

Services: Long-term IT leadership,
infrastructure overhaul, post-
divestiture planning.

Challenges: Splitting systems post-
M&A, limited internal bandwidth,
aging infrastructure.

Outcome: Smooth company split,
scalable IT strategy, ongoing MSP
support.

“By partnering closely with their leadership team, we were able to provide not just technical solutions, but a strategic IT vision to expand rapidly and seamlessly across multiple locations.”

Bill Anders, SkyTide Account Manager

THE CHALLENGES

Fragmented and Aging Infrastructure: The company's IT infrastructure was outdated, disjointed, and lacked a long-term vision for expansion.

Limited IT Expertise: The internal IT staff was underqualified, lacked adequate supervision, and struggled to manage the complexities of a growing business.

Outsourced & Scattered IT Services: Relying on multiple IT vendors for time-and-materials contracts, lead to inconsistent results, slow response times, and no unified IT strategy.

Delayed Improvements: Slow response and limited innovation held up new software, equipment, and system upgrades.

Frustrated Users: Employees experienced poor IT support, leading to productivity issues and dissatisfaction.

Expansion Challenges: As the company grew, it was difficult for leadership to connect new plants to the main network and manage their IT needs.

OUR PROCESS

Leadership and Planning: Established a leadership planning group with weekly meetings to discuss immediate IT needs, future expansions, and long-term growth.

Project Planning & Management: 'Scope of Work' system was introduced to ensure detailed project planning and execution, taking the burden off the leadership team.

IT Support and Infrastructure Overhaul: Implemented management tools for ticketing, documentation, and remote support, ensuring faster problem-solving and better team coordination.

Established IT Budget and Lifecycle Management: A detailed IT budget was developed, and a system for managing the lifecycle of critical infrastructure and user workstations.

Cloud Migration and Security: Transitioned to a cloud-based ERP system, improving scalability and integrating security into every aspect of the infrastructure.

Expansion Support: Helped connect new plant locations by assessing and integrating their infrastructure with the main office network.

RESULTS

Unified IT Infrastructure: Outdated infrastructure was transformed into a robust, unified system to support rapid growth and global operations.

Improved IT Efficiency: Allowing leadership to focus on business growth while IT was expertly managed.

Strategic IT Vision: A detailed IT budget and long-term planning aligned technology investments with future growth.

Seamless Expansion: Assisted the company's growth from three to ten plants, ensuring smooth network integration at each site.

Increased User Satisfaction: Regular hardware upgrades and improved support boosted productivity and user satisfaction.

Future-Ready: We position the company's IT infrastructure for ongoing innovation and global expansion.

PARTNER WITH US

Are you a manufacturing leader looking to streamline your IT infrastructure and accelerate your company's growth?



WHY CHOOSE US . . .

SkyTide Group specializes in partnering with organizations just like yours to provide comprehensive IT leadership, innovative solutions, and long-term strategic planning.

With a proven track record of success, including the transformation of this global manufacturing company (whose identity we can share upon request), we can help your business achieve operational excellence, improved productivity, and scalability for future growth.

Ready to take your IT infrastructure to the next level?

CONTACT US



SkyTide