Overhauling a
Global Manufacturing Company's
IT infrastructure to drive growth.

CASE
STUDY

MANUFACTURING SUCCESS

SKYTIDE GROUP

OVERVIEW

Our client is a pioneering manufacturer of advanced nonwoven materials and spill management solutions, delivering innovative products to industries across the globe.

CLIENT PROFILE

The organization we serve is a global leader in the manufacturing industry, headquartered in De Pere, Wisconsin.

As one of the largest vertically integrated sorbent manufacturers worldwide, they operate production facilities in Green Bay, WI; Jackson, TN; Anchorage, AK; Manchester, UK, with distribution partnerships extending to the Netherlands and Singapore.

With over 300 employees, our client produces specialized solutions for distribution partners in more than 60 countries.

"By partnering closely with their leadership team, we were able to provide not just technical solutions, but a strategic IT vision that empowered them to expand rapidly and seamlessly across multiple locations."
- Bill Anders, SkyTide senior Account Manager

THE CHALLENGES

- **Fragmented and Aging Infrastructure:** The company's IT infrastructure was outdated, disjointed, and lacked a long-term vision for expansion.

- **Limited IT Expertise:** The internal IT staff was underqualified, lacked adequate supervision, and struggled to manage the complexities of a growing business.

- **Outsourced &Scattered IT Services:** Relying on multiple IT vendors for time-and-materials contracts, lead to inconsistent results, slow response times, and no unified IT strategy.

- **Slow Progress on Strategic Initiatives:** Slow response times and limited innovation, caused delays in implementing new software, plant equipment, and system upgrades.

- **Frustrated Users:** Employees experienced poor IT support, leading to productivity issues and dissatisfaction.

- **Complex Expansion Requirements:** As the company grew, leadership needed to assess and integrate each new plant's infrastructure into the main network—a task they struggled to manage effectively.

OUR PROCESS

Leadership and Planning: SkyTide established a leadership planning group with weekly meetings to discuss immediate IT needs, future expansions, and long-term growth strategies

Project Planning & Management: A structured 'Scope of Work' system was introduced to ensure detailed project planning and execution, taking the burden off the leadership team.

IT Support and Infrastructure Overhaul: SkyTide supported the onsite IT team with management tools for ticketing, documentation, and remote support, ensuring faster problem-solving and better team coordination.
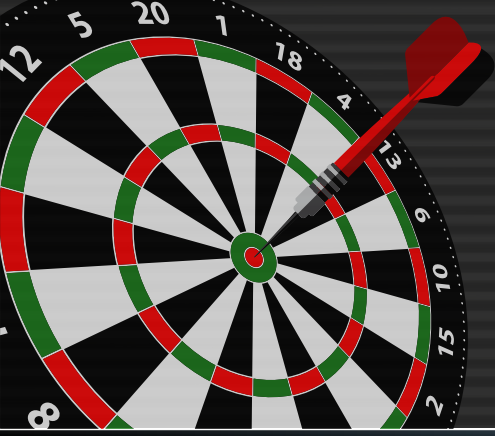
Establishing IT Budget and Lifecycle Management: A detailed IT budget was developed, along with a system for managing the lifecycle of critical infrastructure and user workstations.

Cloud Migration and Security: SkyTide facilitated a transition to a cloud-based ERP system, improving scalability and integrating security into every aspect of the infrastructure.

Infrastructure Expansion Support: We played a crucial role in assisting the company as they expanded their production facilities, ensuring each new plant acquisition had its infrastructure assessed and connected to the main offices.

RESULTS

- **Unified IT Infrastructure:** The company's outdated infrastructure was transformed into a robust, unified system to support rapid growth and global operations.

- **Improved IT Efficiency:** SkyTide's project management allowed leadership to focus on business growth while IT was expertly managed.

- **Strategic IT Vision:** A detailed IT budget and long-term planning aligned technology investments with future growth.

- **Seamless Expansion:** SkyTide supported the company's growth from three to ten plants, ensuring smooth network integration at each site.

- **Increased User Satisfaction:** Regular hardware upgrades and improved support boosted productivity and user satisfaction.

- **Future-Ready:** SkyTide continues to position the company's IT infrastructure for ongoing innovation and global expansion.

PARTNER WITH US

Are you a manufacturing leader looking to streamline your IT infrastructure and accelerate your company's growth?

WHY CHOOSE US..

SkyTide Group specializes in partnering with organizations just like yours to provide comprehensive IT leadership, innovative solutions, and long-term strategic planning.

With a proven track record of success, including the transformation of this global manufacturing company (whose identity we can share upon request), we can help your business achieve operational excellence, improved productivity, and scalability for future growth.

Schedule a Meeting ▶

Ready to take your IT infrastructure to the next level?
Contact SkyTide Group today to learn how we can help your manufacturing organization overcome its IT challenges and position your business for continued success.